

HÖGERT   
technik



Hand tools of the most demanding users





## HÖBERT TECHNIK BRAND

Höbert Technik tools are designed for professionals using hand tools and power tools. They improve the daily work of carpenters, mechanics, plumbers, electricians, installers, construction workers, farmers and

craftsmen. We dedicate the assortment to small and medium-sized renovation and construction companies, automotive workshops and services, electric companies.



over **3 000** products



**1 500** business partners



over **10** years in the market



sale in **44** countries



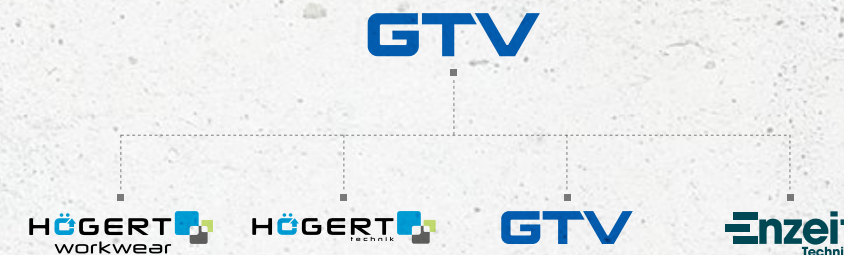
**3 500 000** products sold every year



## GTV BRAND

The Höbert Technik brand has been present on the Polish market since 2015.

The exclusive distribution right is held by GTV Poland S.A., which is an international manufacturer of furniture accessories, components for upholstered furniture, sliding systems, investment lighting, and decorative lighting.





# Why is it worth working with us?

## We have a modern logistics centre

Our main logistics centre and technical facilities are located in Pruszków, as well as our headquarters.

By the end of 2023, we expanded our warehouse capacity to over 42,000 m<sup>2</sup>. By the end of next year, we plan to further increase our warehouse space to a total of 57,000 m<sup>2</sup>.

Consolidating warehouse operations at the Pruszków distribution center lowers logistics costs, thereby reducing our carbon footprint and resulting in lower CO<sub>2</sub> emissions. This supply chain optimization ensures efficient distribution and minimizes potential delays.

## Logistics in numbers\*

**127 000** transport orders

**197 000** pallets and parcels sent

**114 000** pallets received

**7 500 000** picking units prepared

**99,8%** of orders prepared without mistakes

\*data for 2023.



# Professionalism and precision

Höbert Technik tools are designed for professionals. We understand the **high requirements** of our customers, so when they reach for our products, they can be sure that they are **precisely tailored** to their needs.

## Ergonomy

As a daily partner of professionals, we design tools that provide not only **comfort**, but also **safety of use**. Our products go through a series of tests before they are delivered to professionals. By ensuring **compliance with safety standards**, we reduce the risk of serious injuries and we maximise comfortable working time.







## Durability and reliability

The key feature of our products is their long lifespan. We constantly work on the reliability of our tools to **save the cost** of further service and repairs.

## Innovation

Each idea combined with advanced technology is an opportunity for us to develop. We invest in research to be able to offer **faster and more efficient work**.



## Support and service

We offer a helping hand of qualified specialists at every stage of using tools. We ensure **the availability of spare parts and service** of experienced professionals.

## Extended warranty

We are confident in the solutions we use in design of our tools. Selected Högert Technik products are covered by a **25-year or even lifetime warranty**. It is valid within the European Union and applies to manufacturing and material defects revealed during the warranty period.





# Product categories

Knowing our customers' needs, we expand the brand's portfolio every year. In response to market demand, we place particular emphasis on the development of power tools, automotive tools and OHS clothing and accessories.





### **MECHANICAL TOOLS**

The widest range of products in our offer, including ratchets, keys, screwdrivers, pliers and many more. Precise tools, made of quality materials.



### **TOOLS FOR ELECTRICIANS**

They ensure comfortable and safe work of electricians. This group includes, among others: precise multimeters, extension, pliers and wire strippers.



### **PNEUMATIC TOOLS**

Durable and effective. Indispensable tools in every workshop, they make it possible to work in difficult conditions without the risk of sparks. This group includes, among others: grinders, drills, ratchets and impact wrenches.



### **TOOLS FOR PLUMBERS**

Reliable in installation, maintenance and repairs of the water supply and sewage systems. An assortment includes pipe cutters, threaders, pipe wrenches and many more.



### **AUTOMOTIVE TOOLS**

Made of high-quality components, resistant to deformation tools designed for repair, maintenance and diagnostics of vehicles. These includes: special keys, lubricators and diagnostic gauges.



### **BUILDING TOOLS**

Designed for building works even in the most difficult conditions. Durable, comfortable in use hammers, saws, shears, chisels, clamps, crowbars and axes.





### MEASURING TOOLS

Tapes, spirit levels and rangefinders ensuring accurate measurements. Thanks to their precision, they effectively reduce working time and costs of wasted materials.



### JOINING TOOLS

Reliable in all conditions, they guarantee comfort of long-term work. Joining tools include riveters, staple guns, glue guns.



### POWER TOOL ACCESSORIES

Drill bits, saw blades or chisels significantly making the work of many professionals easier. They are an indispensable element of every workshop equipment.



### LIGHTING

It includes lamps, flashlights and tripods, used on construction sites or in workshops. Necessary to provide appropriate working conditions and safety.



### TOOL STORAGE

An assortment making storage of tools and keeping them in order in the workplace easy, i.e. tool cabinets, tool boxes, tool organisers. Intuitively designed to promote work ergonomics.



### POWER TOOLS

The most dynamically developing product group. Ergonomic tools for increasing power, durability, and work efficiency. This group includes, among others: cordless hammers, jigsaws and impact wrenches.







## Collections of clothing and accessories Högert Workwear

OHS clothing, footwear and accessories include complementary products, such as: warning and specialised protective sets, shoes, caps, neck gaiters and gloves for every season. Our assortment is designed for people who expect both comfort and protection in all working conditions.

### Högert Workwear products are all about:

- ✓ high-class materials,
- ✓ proper body protection,
- ✓ unique design,
- ✓ innovative solutions.



## Clothing branding

We offer clothing branding that will distinguish the company from the competition and increase customer trust. Our branding technique is thermal transfer, which using high temperature and high pressure personalises chosen clothing, providing professional brand perception.





## Marketing activities

Throughout the duration of our cooperation, our Distributors can rely on resources that support effective sales and product display:

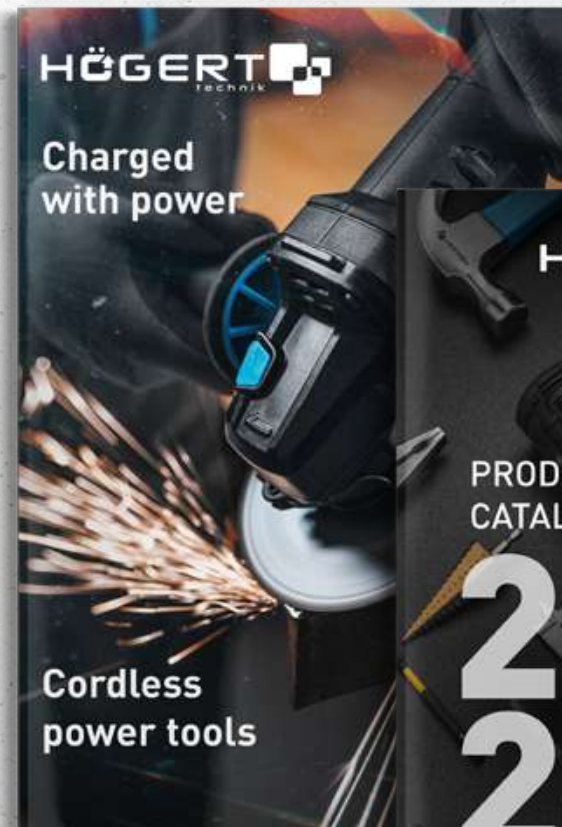
- ✓ shelves,
- ✓ displays,
- ✓ printed and electronic materials.

We also offer assistance from our extensive Sales Department, which is always ready to provide support.



We strive to adapt to the individual needs of our customers. Therefore, we also offer personalised branding of facades and shopfronts, company cars and billboards.

Together with Distributors, we organise wide promotional activities, such as attractive promotions, trainings and special product presentations.





## Demo-car Mobile showroom

The Demo-car is our innovative solution for engaging Högert Technik product trainings. We offer complimentary presentations on a multifunctional platform across Poland and Europe.

We support the sale of our products through organizing:

- ✓ shows,
- ✓ product tests,
- ✓ tips,
- ✓ competitions with prizes.





## B2B - Platform for distributors

It ensures quick and intuitive purchases and full access to the product offerings 24 hours a day, 7 days a week, without geographical limitations.

Through the B2B platform we provide access to:

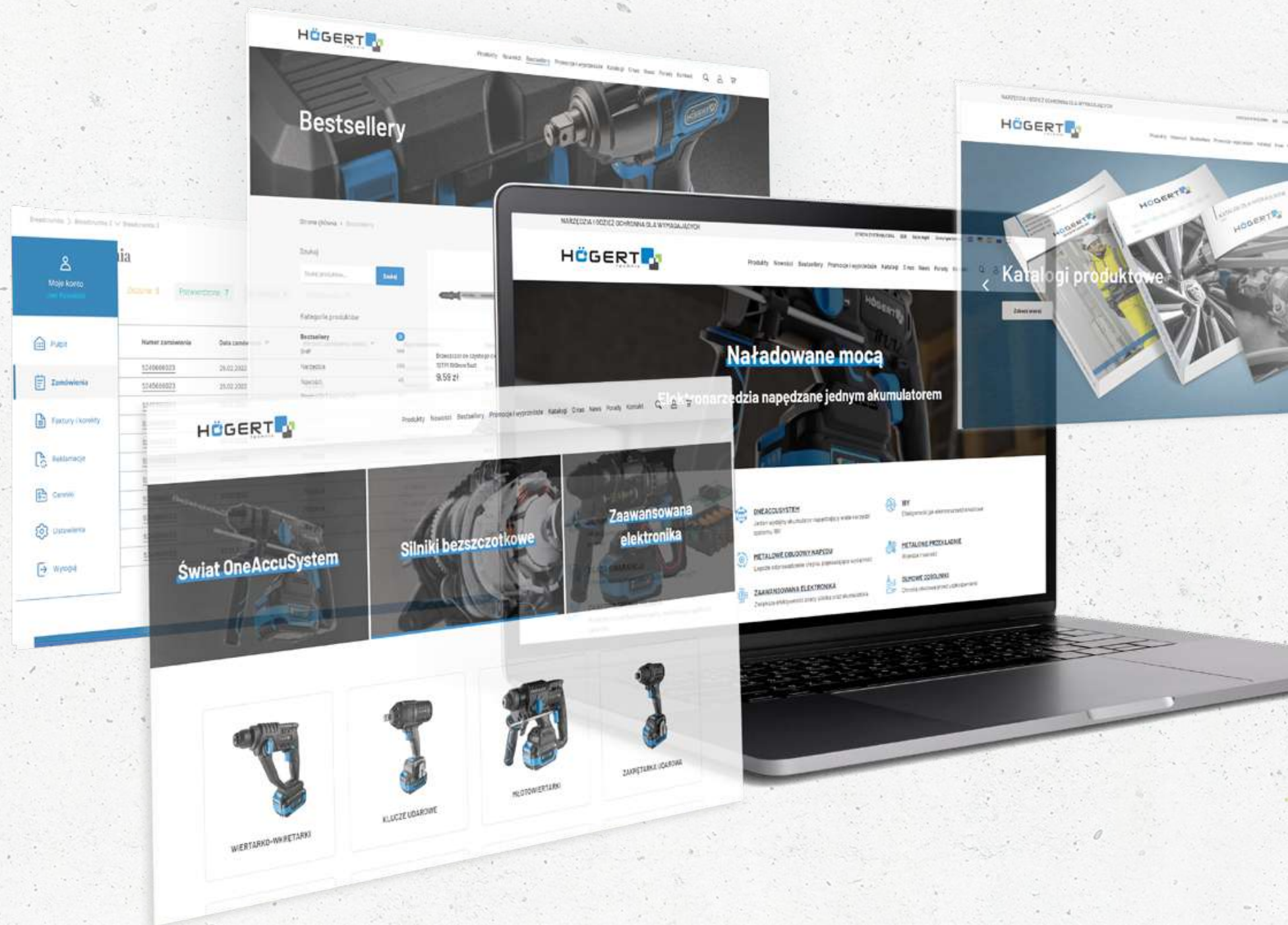
- ✓ current prices and stocks,
- ✓ product photos, catalogue cards and detailed product information,
- ✓ status of orders and commercial documents.

## API – Automated data exchange

In order to improve our business partners' work, we provide integration of shops and websites with the central Högert Technik product database.

It enables:

- ✓ update of prices and stocks in real time,
- ✓ access to data, photos and product catalogue cards,
- ✓ support of the IT department and Högert Technik programmers.






## Social Media

On our social media, we are pleased to share reviews, training sessions and updates from company's activities. We are also presenting there novelties and professional advices from influencers cooperating with us.

 12 000 followers

 1 870 subscribers

 700 followers



**We invite you to follow our profiles on social media!**



## Social Responsibility

Since our inception, we have been supporting the development of technical professions and activities of local organisations.

Therefore, we cooperate with professional schools, providing necessary equipment and offering students the opportunity to undertake internships in our production plants.



We help organise leading nationwide competitions for young technicians and joiners: **„Conjured from Wood”**, **„Efficient in the profession”** and numerous educational fairs.

We also support those who are committed to the community. That is why we provide our tools to Volunteer Fire Brigades, making their daily work easier.



# ENVIRONMENTAL RESPONSIBILITY

We design and manufacture our tools not only with efficiency in mind, but also reliability.

We also bear in mind that we are responsible for the impact of production and used tools on the surrounding environment.

## Join us in caring for the environment!

We encourage you to hand in your used electrical equipment and tools and packaging at specially designated locations. This raises the level of care for our environment, by recovering raw materials and reusing them.

### OUR RULES:

01

#### Closed loop economy

We apply the principles of maximum utilisation of used tools and recovery of raw materials.

02

#### Reducing the environmental impact of production

We take care of the management and treatment of production waste.

03

#### Use of recyclates

We use processed raw materials where this does not affect the quality and safety of our products.

04

#### Increasing the energy efficiency of power tools

We aim to reduce the energy requirements of our power tools for their operation.

05

#### Improving material efficiency

We are working to reduce the weight of the equipment without sacrificing its quality and essential performance characteristics in order to use fewer raw materials.

06

#### Extending the shelf life of products

A key feature of the Högert Technik range is the longevity of the products. Longer operation, means less waste to be recycled.

07

#### Recycling

Our products and packaging are segregable and recyclable.





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